

# Vladimir Pushkarev

Multidisciplinary Designer

[Portfolio](#) · [Instagram](#) · [X](#) · [Telegram](#) · [GitHub](#)

## Profile

Multidisciplinary designer with a passion for exploring and producing new kinds of meaning.

My skills and interests revolve around web and apps, with a focus on editorial, technology, AI, culturally and socially meaningful projects. The work involves creating small stories as well as building complete platforms, organising small teams, and setting up processes.

## Projects

Year	#	Name	Agency	Type
2026	23	Untitled Typeface	Pet project	Typeface
2026	22	<a href="#">Made by Mad Site</a>	Made by Mad	Web
2026	21	<a href="#">Humans</a>	Made by Mad	App, Branding, AI
2026	20	<a href="#">Particle Text</a>	Méridien	Vibe coding
2026	19	3DGS Shader	Méridien	Vibe coding
2025	18	<a href="#">Mybox</a>	Made by Mad	App, Branding, AI
2025	17	Secret Kitchen	Made by Mad	App, Branding, AI
2025	16	<a href="#">Mezhdū Prochim</a>	Freelance	Web, Workshop, Readymag
2023	15	<a href="#">Roger Excoffon Workshop</a>	Course project	Typeface
2023	14	<a href="#">Schrift Foundry</a>	Schrift Collective	Web, Design system
2023	13	<a href="#">Schrift Publishers</a>	Schrift Collective	Web
2023	12	Specimen	Schrift Collective	Type
2022	11	<a href="#">Schrift Shop</a>	Schrift Collective	Web, Management
2022	10	Overbest	A–W	Logo, Branding
2021	9	<a href="#">Utochka</a>	Course project	Typeface
2021	8	Xplain Bio	A–W	Logo, Web
2020	7	<a href="#">Top 2019</a>	Schrift Collective	Web
2020	6	<a href="#">MOS</a>	Course project	Typeface
2020	5	Protocol	GLYF	Logo, Web
2020	4	BMA	GLYF	Logo, Web
2020	3	Pressa	GLYF	Logo, App
2019	2	Wellbecks'	GLYF	Logo, Web
2019	1	DEEP	GLYF	Web

## Experience

Since 2020	Part of Schrift Collective — type journal, foundry and publisher.
Feb 2025 – Mar 2026	Freelanced on a couple of projects for Made by Mad — full-stack web agency.
Nov 2025 – Jan 2026	Lead Designer at Méridien — immersive media journal.
Jun 2024 – Oct 2025	Senior Product Designer at Made by Mad — full-stack web agency.
Dec 2021 – Jan 2025	Designer at Mezhdū Prochim — online creative courses for Russian-speaking children.
Nov 2023	Workshop “Big letters: homage to Roger Excoffon” at Institut français.
Aug 2021 – Dec 2022	Founder at A–W — a web development studio founded with a friend.
Feb 2022 – May 2022	Workshop “Bukvy” at Mezhdū Prochim — teaching kids about type history.
Sep 2019 – Jul 2021	Middle–Senior Web Designer at GLYF — website development and support studio.
Aug 2018 – Jul 2019	Junior Web Designer at Active Media — website development and support studio.

## Skills and additional information

**Hard skills**

Core tools: Figma, Glyphs, Webflow, Framer, Notion

AI: ChatGPT, Codex, Cursor, Weavy, NotebookLM, Krea

Base: HTML, CSS, Adobe Illustrator, Adobe Photoshop, Blender, animation, 3DGS, Readymag

**Languages**

Russian — mother tongue

English — B2

Spanish — B1

German — A2

**Courses**

Bolditalic Type School — 2020

TypeDesignWorkshop — 2021

**Soft skills**

I believe in emotional design—being able to sense the right emotions and carry them through the entire experience, from concept to final UI. Clean, structured layouts are now the baseline; the next step is bringing them to life.

I'm comfortable leading a small team. I enjoy working hands-on and laying the foundation early, while also breaking the work into clear tasks, delegating effectively, and maintaining quality through thoughtful oversight.

I proactively set expectations for everyone involved so the team is aligned on what success looks like, what each person is responsible for, and what they can expect in return.